**Task1**

Please watch the TED speech **“The danger of a single story”** by Chimamanda Ngozi Adichie, an African Novelist. Think about the following questions and get ready for the class discussion in the next week.

The Ted link is as follows [Chimamanda Ngozi Adichie: The danger of a single story | TED Talk](https://www.ted.com/talks/chimamanda_ngozi_adichie_the_danger_of_a_single_story?referrer=playlist-why_do_we_tell_stories)

Speech Strategy

Q1 What is the purpose of this speech? To persuade or to inform? Could you be specific?

To persuade. To persuade people of telling a complete “story”, instead of just one single story that only shows one aspect of the whole things.

Q2 How does the speech purpose guide the speaker’s choice of her life material used in the speech?

There is a timeline in her speech, her first said how she was tricked by her parents about fide’s family that fide’s nothing but poor. Then she talked about her roommate who was shocked by her. After that, she told audience about her visit to Mexica, also a story about an incomplete story.

Q3The speaker shares two stories---the story of her college roommate and the story of her visit to Mexica. What’s the purpose of telling two stories instead of one story?

Q4Among the stories the speaker used in her speech, which one is most impressive? Why?

Q5Do you think the speaker is an effective storyteller (Give your standard and support it with evidence)? What can you learn from her in terms of using stories in a speech?

Speech Content

Q6 Have you ever heard a single story over and over again? What is it? What might be the possible negative consequences of such practice?

Q7Do you agree with the speaker’s claim that stories are also defined by the power, to be specific, “*How are they told? Who tell them? When are they told? How many stories are told are really dependent on power*”*?* Give evidence to support your own claim.

Q8What is the western media representation of China story? What is our media coverage about the stories of western countries? Do you find a single-story approach or more diversified story approaches in our news media coverage?

**Task 2**

Watch the speech[乔布斯在斯坦福大学毕业典礼上的演讲（中英字幕）\_哔哩哔哩\_bilibili](https://www.bilibili.com/video/BV1oW411h7Ea/) and get ready for class discussion.

Questions for discussion

1. What is the purpose of Steve’s speech? What’s the take-away message?
2. How did Steve use three life stories to serve his speech purpose？Did three stories vary in their functions?

**Task 3 Explore the role the storytelling plays based on the four speeches you’ve watched.**

Doing research online to explore the roles of storytelling in our life and then find corresponding speech examples in the four speeches you’ve watched so far to support your research findings.

**Two Samples for your reference**:

**Claim One**: Stories always work as a strong **attention getter** in a speech introduction.

**Typical example**: Karen Eber’s speech *How your brain responds to stories* in which Karen use the elevator story to …

**Claim Two** storytelling can be a powerful tool to **call for a change in persuasive speech**.

**Typical example**: Karen Eber’s speech *How your brain responds to stories* in which Karen use Michelle’s story to call on the university officials to change their educational policy for students with autism.

**Claim Three** storytelling can\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Typical example \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**